



Rural Health Clinic Conference

May 16 – 17, 2024

Virtual

May 16, 2024

Noon

Analysis of Medicare vs. Medicare Advantage

Speaker: Barbara Carey, The Communications Institute

This session will review how providers can better educate consumers about the differences between Original Medicare and Medicare Advantage plans.

12:45 p.m.

RHC Survey Tips and Strategies

Speaker: Kate Hill, The Compliance Team

This session will review common deficiencies in RHC surveys and will discuss ways to improve compliance ahead of the survey.

1:30 p.m.

State and Federal Legislative Update – Zil Romero

Speaker: Zil Romero, National Rural Health Association

This session will explore rural health-related bills on the local and national level.

2:00 p.m.

Common RHC Billing Questions

Speaker: John Burns, ArchPro Coding

This session will review submitted billing questions and will address commonly asked questions and concerns about RHC billing.

4:00 p.m.

RHC Debt Collection Strategies

Speaker: John Ghazoul, RedApple

This session will explore statistics for bad debt as well as creative alternatives to internal debt collection for unpaid patient billing accounts.

4:30 p.m.

Non-Clinical Services Available for Rural Health Clinic Growth

Speaker: Joanie Perkins

Rural Health Clinics are able to grow their practice beyond primary care, and this session will explore ways in which clinics may be able to grow their practices, increase revenue, and improve / expand patient care.

5:00 p.m.

Adjourn Day 1

May 17, 2022

Noon **Denials Management**
Speaker: Lorie Mills, Primeau Consulting

This session will analyze common reasons for claims denials and will discuss ways to overcome those denials through proper coding and chart analysis.

12:45 p.m. **Social Determinants of Health: Data Collection, Coding and Reporting**
Speaker: Patty Harper

This session will focus on social determinants of health coding and the importance of utilizing these codes for quality measure tracking and patient support.

1:30 p.m. **Troubleshooting Medicaid Billing Errors**
Speaker: TBD

This session will focus on common issues with Medicaid billing and will provide technical assistance for billing improvement as well as to foster dialogue with regard to provider issues.

2:15 p.m. **Screening, Identification, and Referral of Sex Trafficking Victims in Rural Areas**
Speaker: Lauren C. Mays, DNP, CRNP, FNP-BC

Research has shown that up to 88% of trafficked victims present to a healthcare setting during their time of being trafficked. Healthcare providers often come into contact unknowingly with individuals who have been trafficked for sex yet are not aware of the indicators of trafficking and therefore offer no assistance to victims. This presentation will educate providers on the signs of sex trafficking and the ways that they can notify authorities if suspected.

3:00 p.m. **Tips and Tricks for Meeting Your Initial and Annual Rural Health Clinic Staff Training**
Speaker: Susan Campbell

This presentation will review annually required rural health clinic education. This session was presented at the National Association of Rural Health Clinics Annual Conference.

3:45 p.m. **Adjourn Conference**